Call for Papers: Special Issue on Organisational Agility & Value Creation

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The Journal of Creating Value jcv.sagepub.com is inviting academics and professionals to share their latest insights and research findings about why and how companies transform towards organisational agility to meet the challenge of creating value in changing business environments. Accepted papers will be published in our Volume 5, No. 2 issue of the Journal of Creating Value, in November 2019.

Organisational agility has appeared on the strategic agenda of a broad range of companies and institutions: from MNCs, to ministries and foundations to start-ups. What they have in common is the challenge to cope with rapid, if not disruptive, changes in their business environment. Their business models are changing - i.e., the models describing how they are creating and capturing value (Magretta, 2002; Teece, 2010; Johnson, 2017), and so are their organisational models – i.e., the formal and informal structures, systems, and culture (Bartlett & Ghoshal, 1990) in which people work together in the act of creating value. New, agile organisational forms are, for instance, described by McChrystal et al. (2015), Holbeche (2015), Prange et al. (2018), and Barton et al. (2018), ranging from hybrid forms combining hierarchal structures and squads, to fully-fledged agile organisations.

The growing attention for organisational agility in many different countries, industries, enterprises and institutions has evoked an urgent need to better understand what organisational agility is, how it works and what it means for creating value by people in (networks of) organisations. The current literature is scarce and dominated by anecdotical and prescriptive work. Hence, this field of knowledge is in dire need of more literature based on empirical evidence and solid theoretical foundation.

Relevant questions and topics include, but are not limited to:
1. What is organisational agility (not)?
2. What are the antecedents of organisational agility?
3. What are the conditions for effective value creation through organisational agility?
4. What are effective organisational forms based on, or combining agile principles?
5. What are the pro’s and con’s of transforming towards an agile organisation?
6. What are typical challenges of organisations when transforming towards more agility?
7. What are the challenges for organisations after they became agile?
8. What role does technology play for organisational agility?
9. Organisational agility for value creation: a management fad or a concept to stay?
10. What is the relationship between organisational agility and value creation/destruction?
11. A history of organisational agility and value creation
12. Failures and fallacies of organisational agility
13. Leadership in agile organisations
14. In-depth cases of agile transformation
15. Organisational agility and strategies for creating value
Authors are invited to submit a max 500-word paper proposal by October 31st, 2018. The proposals can be sent to the Guest Editor of this special issue, Dr. Martijn F. Rademakers, at m.f.l.rademakers@uva.nl, with a Cc to the Founder Editor of the Journal of Creating Value, Gautam Mahajan at Gautam.mahajan@gmail.com.

Timeline

**October 31st, 2018**: Submission of a max 500-word paper proposal.

**December 3rd, 2018**: Acceptance or rejection of paper proposals. Selection criteria will include: originality, relevance, evidence, theoretical foundation, sound reasoning, and clarity of writing.

**February 4th, 2019**: Deadline for authors of accepted paper proposals to submit a full, compact paper of 2500 - 3500 words. The papers are subject to the Manuscript Submission Guidelines of the Journal of Creating Value (see: https://uk.sagepub.com/en-gb/eur/journal-of-creating-value/journal202414#submission-guidelines). All papers will be peer reviewed.

**March 31st, 2019**: Submission deadline for final papers.


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References


